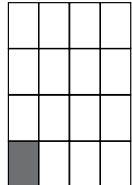
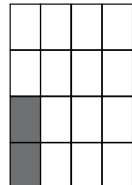
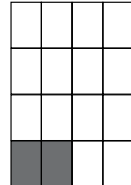
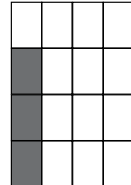
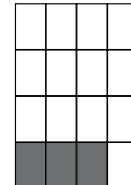
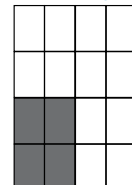
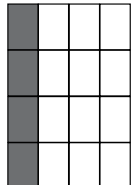
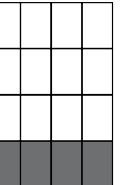
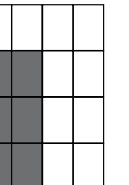
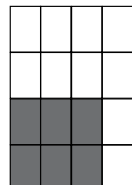
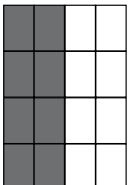
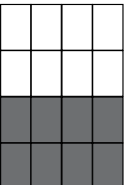
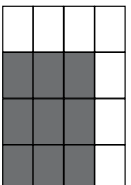
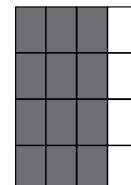
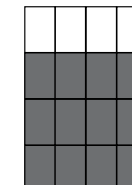
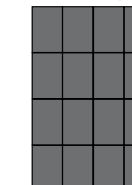
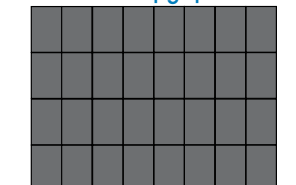




PORT DOUGLAS & MOSSMAN GAZETTE

Port Douglas & Mossman Gazette is an exciting, modern, full colour publication distributed to 13,000 readers every Thursday. The Gazette has an excellent relationship with its readers and is the foremost source for news and opinion in the Port Douglas and Mossman region.

Casual Rates and Sizes (incl GST)

1M 	2MH 	2MW 	3MH 	3MW 	4M 1/4pg 	4MH 	4MW 	6MH 
TOTAL \$121.45 90mm(h) x 63mm(w)	TOTAL \$242.90 185mm(h) x 63mm(w)	TOTAL \$242.90 90mm(h) x 130mm(w)	TOTAL \$364.35 280mm(h) x 63mm(w)	TOTAL \$364.35 90mm(h) x 197mm(w)	TOTAL \$485.80 185mm(h) x 130mm(w)	TOTAL \$485.80 374mm(h) x 63mm(w)	TOTAL \$485.80 90mm(h) x 264mm(w)	TOTAL \$728.70 280mm(h) x 130mm(w)
6MW 	8MH 1/2pg 	8MW 1/2pg 	9M 	12MH 	12MW 	16M Full pg 	32M Double pg spread 	
TOTAL \$728.70 185mm(h) x 197mm(w)	TOTAL \$971.60 374mm(h) x 130mm(w)	TOTAL \$971.60 185mm(h) x 264mm(w)	TOTAL \$1,093.05 280mm(h) x 197mm(w)	TOTAL \$1,457.40 374mm(h) x 197mm(w)	TOTAL \$1,457.40 280mm(h) x 264mm(w)	TOTAL \$1,943.20 374mm(h) x 264mm(w)	TOTAL \$3,886.40 374mm(h) x 550mm(w) (centrespread only)	

Display Advertising Rates

Usage Level (per module)	Rate per Module (colour inclusive) (ex GST)	GST	Rate per Module (colour inclusive) (incl GST)
Casual	\$110.41	\$11.04	\$121.45
Over 15 modules	\$101.59	\$10.16	\$111.75
Over 40 modules	\$97.14	\$9.71	\$106.85
Over 75 modules	\$89.41	\$8.94	\$98.35
Over 120 modules	\$82.82	\$8.28	\$91.10
Over 150 modules	\$78.36	\$7.84	\$86.20
Over 300 modules	\$73.95	\$7.40	\$81.35
Over 450 modules	\$72.86	\$7.29	\$80.15
Over 600 modules	\$69.54	\$6.96	\$76.50

*Contract rates apply to the total module usage in one year

Classified Rates

Level	Rate per line (ex GST)	GST	Rate per line (incl GST)
Lineage	\$4.68	0.47	\$5.15
Display	\$6.82	0.68	\$7.50
Adult Services - per line	\$5.91	0.59	\$6.50
Adult Services - per cm	\$8.50	0.85	\$9.35

Page Loadings

Position	Maximum Size	% Loading
Page 3	4W	50%
Page 5	1/2 Page	33%
Page 7	1/2 Page	25%

*All rates are based on casual, inclusive of full colour and positional loadings.

Gazette Deadlines

	Booking Deadline	Ad Build Copy Deadline	Final Proof Return Deadline	Complete Supplied Material
Display	Friday 5pm	Friday 5pm	Monday 5pm	Monday 3pm
Classifieds	Tuesday 5pm	Tuesday 5pm	Wednesday 10am	Tuesday 5pm